

For OCSA's VOP Program Materials – Publicity

Newsletter or Blog Posts

(These posts can help your audience learn about what your clinic is doing to raise awareness about the silent symptoms of ovarian cancer.)

We're Dedicated to Saving Lives

Our clinic has joined an important new awareness campaign sanctioned by the Illinois State Veterinary Medical Association to educate our clients about the silent symptoms of ovarian cancer. When this program was introduced at the ISVMA's conference in November 2012, we were surprised to see the numerous hands raised when the ISVMA's executive director, Peter Weber, asked who in the room had been affected by this deadly disease.

Weber explains, "It has been noted through our ISVMA members that pet parents talking about their pet's health often feel comfortable talking to the veterinarian about their own health concerns. This provides that veterinarian a platform that offers an easy transition into difficult concerns and conversations. Raising awareness about this silent killer and saving lives will be the goal of the VOP. The collaboration and exchange of information can ultimately help save lives."

When you're in our office, you'll see informational posters and brochures regarding this disease that claims the life of 15,000 women in the U.S. every year. The **OCSA Veterinary Outreach Program (VOP)** mission is "**fighting ovarian cancer with animal passion**," and asks our professionals to share the "silent" and therefore easily ignored symptoms include bloating, pelvic pain, difficulty eating and frequent or urgent urination. Let's raise our level of awareness and save lives together.

Why Veterinarians?

We, as veterinarians, are charged with promoting and protecting public health, ensuring an environment free from animal-borne diseases, hazards and more in addition to caring for the animals we serve. We know that ovarian cancer is not just a woman's disease. Everyone in the family is affected when a woman is diagnosed with the disease, and men can carry the gene and pass that along to their own children. The Ovarian Cancer Symptom Awareness Organization's Veterinary Outreach Program's goal and ours is to raise awareness through our professional veterinary staff members, and ultimately through our clients to inspire all to consider and share the silent symptoms of ovarian cancer and the importance early detection plays in saving lives.

We are proud to have been the health professionals invited to be a part of this innovative awareness program.

What are four silent symptoms of ovarian cancer you should watch for?

Four symptoms common to the disease, bloating, pelvic pain, difficulty eating and frequent or urgent urination, are often ignored warning signs by women. As a result, ovarian cancer often goes undetected until it reaches advanced stages. Each year, over 20,000 women in the U.S. are diagnosed with ovarian cancer each year, and approximately 14,000 women die from the disease. For information about next steps or referrals, please visit www.ovariancancersymptomawareness.org.

Our Clinic Hosts an Open House to introduce the Veterinary Outreach Program

On DATE from XX – XX am/pm, the XXXXXXXX Clinic will host an open house to introduce our commitment to the Ovarian Cancer Symptom Awareness Organization's Veterinary Outreach Program. This innovative new awareness campaign designed to educate all about the silent symptoms of ovarian cancer allows us to speak about the warning signs and to help save lives. Stop in. Learn something new, and while you're here, we'll treat you and your pet to treats and information about keeping you and your furry friends healthy.

Our Veterinary Oath

Being admitted to the profession of veterinary medicine, I solemnly swear to use my scientific knowledge and skills for the benefit of society through the protection of animal health, the relief of animal suffering, the conservation of livestock resources, the promotion of public health and the advancement of medical knowledge. I will practice my profession conscientiously, with dignity and in keeping with the principles of veterinary medical ethics. I accept as a lifelong obligation the continual improvement of my professional knowledge and competence.

Quips and Quotes

"The Best Doctor in the world is a veterinarian. He can't ask his patients what is the matter – he just has to know".

William Penn Adair "Will" Rogers (November 4, 1879 – August 15, 1935) was an American cowboy, vaudeville performer, humorist, social commentator and motion picture actor. He was one of the world's best-known celebrities in the 1920s and 1930s

A dog is the only thing on earth that loves you more than you love yourself.

~Josh Billings

Animals are such agreeable friends - they ask no questions; they pass no criticisms.

~George Eliot

I wish I could write as mysterious as a cat.

~Edgar Allan Poe

The better I get to know men, the more I find myself loving dogs.

~Charles de Gaulle

Time spent with cats is never wasted.

~Sigmund Freud

Cats have it all - admiration, an endless sleep, and company only when they want it.

~Rod McKuen

A dog teaches a boy fidelity, perseverance, and to turn around three times before lying down.

~Robert Benchley

Don't accept your dog's admiration as conclusive evidence that you are wonderful.

~Ann Landers

Money can buy you a fine dog, but only love can make him wag his tail.

~Kinky Friedman

We've begun to long for the pitter-patter of little feet - so we bought a dog. Well, it's cheaper, and you get more feet.

~Rita Rudner

Cats are rather delicate creatures and they are subject to a good many different ailments, but I have never heard of one who suffered from insomnia.

~Joseph Wood Krutch

The trees in Siberia are miles apart, that is why the dogs are so fast.

~Bob Hope